

PRIVACY POLICY

Effective Date: December 2, 2025

Last Updated: December 2, 2025

Welcome to SLTBURN LLC ("Company," "we," "our," or "us"). Your privacy is important to us, and we are committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, and safeguard your data when you visit our website, purchase our products, or engage with our services.

1. Information We Collect

We collect different types of information to improve your experience with our swimwear brand. This includes:

A. Personal Information:

- Name
- Email address
- Shipping and billing address
- Phone number
- Payment information (processed securely by third-party payment processors)
- Account login details (if applicable)

B. Non-Personal Information:

- IP address
- Browser type and version
- Device type and operating system
- Website usage data (such as pages visited, time spent on our site, and interaction data)

C. Cookies and Tracking Technologies:

We use cookies and similar technologies to enhance user experience, analyze traffic, and improve our website. You can modify your cookie settings in your browser at any time.

2. How We Use Your Information

We use your information to:

- Process and fulfill orders
- Provide customer service and support
- Improve our website and product offerings
- Send promotional materials (only with your consent)
- Personalize your shopping experience
- Prevent fraudulent transactions and ensure security
- Comply with legal and regulatory obligations
- Analyze site traffic through Google Analytics and Facebook Pixel (if applicable)

3. How We Share Your Information

We do not sell your personal information. However, we may share it with trusted third parties for the following purposes:

- Payment Processors: To securely process transactions.
- Shipping Partners: To deliver your orders efficiently.
- Marketing Platforms: To send promotional emails and ads (only with your permission).
- Analytics Providers: We may share anonymized browsing data with Google Analytics or Facebook Pixel to improve our website performance.
- Legal Compliance: If required by law or to protect our legal rights.

4. Data Security & Retention

We implement industry-standard security measures, including SSL encryption, secure servers, and compliance with PCI standards, to protect your data from unauthorized access, alteration, or loss. However, no online platform is 100% secure, and we encourage users to take precautions with their personal information.

We retain your personal data for as long as necessary to fulfill the purposes outlined in this policy or as required by law. If you request deletion of your data, we will comply unless legal obligations require otherwise.

5. Your Rights and Choices

Depending on your location, you may have rights over your data, including:

- Access & Correction: Request access to your data and correct inaccuracies.
- Deletion: Request deletion of your personal information.
- Marketing Preferences: Opt-out of marketing emails.
- Cookies Control: Adjust your browser settings to manage cookies.

To exercise any of these rights, please contact us at info@sltburn.com. We will verify your request and respond within 30 days.

6. Refunds, Chargebacks & Disputes

If you request a refund or chargeback, we may share transaction details with payment processors to validate your request. This helps prevent fraudulent claims while ensuring fair resolution.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these sites. We encourage you to review their policies before providing personal information.

8. Children's Privacy

Our website is not intended for children under 13. We do not knowingly collect data from children. If we learn that we have collected information from a child, we will delete it promptly.

9. International Users

If you are accessing our website from outside the United States, your data may be transferred to and processed in the U.S. By using our services, you consent to this transfer.

10. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Changes will be effective immediately upon posting on our website.

11. Contact Us

For any questions or concerns about this Privacy Policy, please contact us at:

SLTBURN LLC
Email: info@sltburn.com

By using our website and services, you acknowledge that you have read, understood, and agreed to this Privacy Policy.

Thank you for trusting SLTBURN LLC with your information!